



November 2011

Dear Educators:

The Juno Beach Centre in Normandy, France stands as a permanent memorial to all Canadians who served our Nation during the Second World War. It also serves as an education centre telling Canada's story from 1939 to 1945 and provides visitors a glimpse into contemporary Canada as well. We invite all educators to become aware of the Juno Beach Centre and to use its educational content to support and to complement their classroom programs. To this end, we have embarked on a number of significant initiatives over the past few years. Please share the information below with your colleagues.

PROFESSIONAL DEVELOPMENT PROGRAM FOR EDUCATORS

Our first History Teachers' Battlefield Tour occurred in August 2005 with 33 history teachers representing ten provinces and the Territory of Nunavut. Then, from August 2006 to 2011 more than 150 additional participants attended what is now our *Annual Professional Development Tour for Educators with a Passion for Canadian Military History*.

Educators from across Canada now have the opportunity to apply to participate in our next professional development program scheduled from **August 5th to August 14th, 2012**. Participants will travel to Northern France and Normandy to gain first hand knowledge of Canada's participation in WWI & WWII. Trip itinerary will include visits to Canadian battlefields at Vimy Ridge, Beaumont-Hamel, the Falaise Gap, Normandy, and the D-Day landing sites at Juno Beach. In addition, participants will gain a better understanding of Canadian sacrifices through visits to the Abbaye d'Ardenne, the town of Authie and Canadian War Cemeteries at Bény-sur-Mer, Bretteville-sur-Laize, and Dieppe.

While in Normandy, educators will visit the Juno Beach Centre in Courseulles-sur-Mer. A tour of the Centre will provide participants with a complete overview of Canada's involvement in the Second World War. In addition, they will benefit from seminars and local speakers who will share their knowledge of the significance of Canada's landings at Juno Beach, the Battle of Normandy, and Victory in Europe that followed.

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A Canadian historian will provide in depth historical content to participants throughout the tour. His expertise and historical perspectives will provide informative and practical knowledge for classroom application.

Application forms and guidelines for educators are included in this package. They are also available in the “Education” section of our website at www.junobeach.org. The travel cost for successful applicants, from/to Pearson Airport in Toronto, will be of two thousand dollar (\$2,000) and the *Juno Beach Centre Association* will cover the balance of the costs (*except some meals and personal expenses, see itinerary*) of this professional development opportunity.

SCHOOL EDUCATION PACKAGE

The Juno Beach Centre allows visitors to learn about Canada’s participation in the Second World War by going online at www.junobeach.org. Our web site allows students and teachers alike to take a virtual tour of the Juno Beach Centre. Teaching and learning resources are available online to assist our virtual visitors.

To date, approximately 825 Canadian school groups have visited the Juno Beach Centre and experienced first-hand this history-filled beach as well as significant historical sites throughout the region. Samples of student and teacher responses to their visits are posted on the education page of our web site. We encourage Canadian teachers to inquire about an educational visit to the Juno Beach Centre and Normandy to complement their history and second language programs. Educational activities, a variety of resources, and guided tours of the beach are available for school groups visiting the Juno Beach Centre.

We hope that this brief outline of upcoming and available opportunities and resources encourage you and your students to visit the Juno Beach Centre. Complete and final details of the professional development tour’s itinerary will be communicated as soon as they are finalized. For more information on these education matters please contact the following:

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**A PROFESSIONAL DEVELOPMENT TOUR FOR EDUCATORS
WITH A PASSION FOR CANADIAN MILITARY HISTORY**

2012 APPLICATION GUIDELINES

A. Eligibility

1. Applicants must demonstrate a passion for Canadian Military History.
2. Applicants must complete and submit the application form to the *Juno Beach Centre Association* via email (jbcatour@gmail.com) or by mail (see address at the bottom of the page) by **February 15th, 2012**. Please note that an early bird \$100 discount is available for those approved who apply *prior to December 15th, 2011*.
3. Applicants must also submit a motivation letter describing the anticipated personal and professional benefits of this professional development experience with particular emphasis on how their educational abilities / teaching of the Second World War will be enhanced.
4. Along with the application form and the motivation letter, applicants must also send a deposit of \$200. This deposit will be reimbursed if an applicant is not accepted. Please note that this amount reduces the trip deposit required at a later date.

B. Selection Criteria

1. Equitable provincial/territorial representation will be sought.
2. Assessment of the applicant's interest in the Juno Beach Centre package as an instructional resource among students, colleagues, parents and the community will be considered.
3. Decisions of the Selection Committee are final.

C. Notification & Travel Arrangements

1. Successful applicants will be notified in writing no later than April 15th, 2012.
2. Notification will include contact information of the Travel Consultant/Agency contracted to make trip arrangements.
3. The trip will be from August 5th to August 14th, 2012 inclusive.
4. The travel cost for successful applicants, from/to Pearson Airport in Toronto, will be of two thousand dollar (\$2,000) and the *Juno Beach Centre Association* will cover the balance of the cost of this professional development trip (*except some meals and personal expenses, see itinerary*).
5. Participants' names, addresses, telephone numbers and emails will be provided to the contracted Travel Consultant/Agency to initiate travel arrangements with each participant.



PROFESSIONAL DEVELOPMENT PROGRAM FOR EDUCATORS

2012 APPLICATION FORM

Applicant's Name _____

Gender _____

Home Address _____
Street

Apt. _____

Municipality

Province

Postal Code

(____) _____
Telephone

_____ Email (private)

School Name _____

_____ District School Board

School Address _____
Street

Municipality

Province

Postal Code

(____) _____
Telephone

_____ Email (professional)

Principal's Name _____

I hereby confirm that the applicant, _____, is an educator with a passion for Canadian military history at _____ School.

Principal's Signature

Date